

Merthyr Town Football Club

Penydarren Park
Community Stadium



Social Media Apprenticeship

Are you a creative person with a passion for social media and sport? If the answer is Yes, then we would like to speak to you about our social media journey! This is a fantastic opportunity at a progressive time in our history to build a career in social media and digital content creation, whilst working in a sporting business environment.

You will be responsible for producing engaging and informative multimedia content to promote the business brand for a National League North football club, across a variety of social media platforms.

As part of the apprenticeship you will be tasked with creating, editing and scheduling various types of content such as videos, social media posts and design marketing materials to showcase the wide range of business opportunities within our specific brand.

You will help to grow our existing individual social media accounts and drive the delivery of key messages to our target audience.

This role is designed to give hands-on experience in managing social media channels at a brand level, understanding audience insights, and refining content strategies that deliver results whilst elevating and communicating brand messages. You will gain practical skills in content planning, trend spotting, short-form video creation and performance tracking — all while helping our brand expand a consistent and compelling digital presence.

This apprenticeship role will provide you with everything you need to launch and develop your career in digital content and social media. We'll support you towards the next stage of a career in social media.

You will be enrolled on a funded Level 3 Social Media for Business Apprenticeship Course to achieve a formal qualification.

Full support and training will be provided.

Closing date for applications is Thursday 25th September, with interviews scheduled for Tuesday 30th September.

For a Job Description and to apply submitting your CV email wanderingmartyr@gmail.com